



## Memorandum of Agreement

Center for Data Science and Service Research (DSSR) of Graduate School of Economics and Management, Tohoku University and Department of Marketing & Logistics, Fisher College of Business, The Ohio State University hereby agree to undertake research collaboration for developing mutual beneficial and productive research activities in the field of marketing, data science and service research, including the following activities.

1. Both organizations agree to promote joint research project
2. Each organization may accept research fellows and graduate students from each other as visiting researchers and visiting students for the promotion of joint research and related activities, at no cost to the organization hosting the visitors
3. This agreement will be effective from the date of signing until March 30, 2017.

Center for Data Science  
and Service Research,  
Graduate School of Economics  
and Management, Tohoku University

Nobuhiko

Terui Director

Date: September 21, 2015

Department of Marketing & Logistics  
Fisher College of Business  
The Ohio State University

Walter Zinn

Chair, Department of Marketing

Date: September 21, 2015